

**For Immediate Release:**

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## SIGVARIS' Top Selling SOFT OPAQUE Hosiery Line Adds New Shade

*SIGVARIS USA is proud to announce that SOFT OPAQUE is now available in a new, on-trend shade, perfect for warmer weather.*

**PEACHTREE CITY, GA (April 24, 2015)** – SIGVARIS SOFT OPAQUE hosiery has been extremely popular among women in North America who want the look and feel of designer hosiery with the medical benefit of graduated compression. This spring, SIGVARIS is taking the line a step farther with the introduction of a brand new shade that's perfect for everyday wear.



“Many women want to wear hosiery that looks natural against their skin, but is opaque to help disguise varicose veins, spider veins and/or bruising post vein procedure,” says Michael Leonard, director of new product development for SIGVARIS North America. “This new line offers women all those benefits and more. It’s extremely soft and comfortable against the skin, and features SIGVARIS’ innovative double-covered inlay yarn technology, making it a truly superior graduated compression hosiery option.”

One of the features that women love about this hosiery collection is the way it easily glides on and off the legs. It’s extremely durable, making it effortless to keep legs healthy every day, Leonard adds.

SOFT OPAQUE, in the new pecan shade, is currently available in closed-toe 15-20mmHg, 20-30mmHg and 30-40mmHg compression levels in knee-highs, thigh-highs and pantyhose. SOFT OPAQUE is also available in midnight blue, espresso, graphite, black and nude. It is offered in three compression levels in both open and closed toe styles. For expecting moms, maternity pantyhose are a great option to help reduce leg swelling and varicose veins due to pregnancy.

Socks and hosiery that feature graduated compression therapy are designed to be tightest at the ankle and decrease in pressure going up the legs. Graduated compression garments help improve circulation and revive tired, achy legs. They also help with the treatment and prevention of chronic venous insufficiency and varicose veins. SIGVARIS offers three categories of products: SIGVARIS MEDICAL, SIGVARIS WELL BEING and SIGVARIS SPORTS.

For tips about leg health, or to find your perfect pair, visit: [www.sigvarisusa.com](http://www.sigvarisusa.com).

### About SIGVARIS

SIGVARIS® North America is part of an internationally active medical device group headquartered in Winterthur, Switzerland that focuses on the development, production and distribution of medical compression garments, including hosiery and socks. With distribution in more than 60 countries on six continents, SIGVARIS is recognized as a global industry leader in the area of compression therapy for the management of chronic venous disorders. SIGVARIS product lines include: SIGVARIS MEDICAL, SIGVARIS WELL BEING and SIGVARIS SPORTS. Our U.S. manufacturing plant is located in Peachtree City, Ga. In 2014, SIGVARIS celebrated its 150<sup>th</sup> Anniversary. For more information, please visit [www.sigvarisusa.com](http://www.sigvarisusa.com). *SIGVARIS is a registered trademark of SIGVARIS AG, CH-9014 St. Gallen/Switzerland and in many countries worldwide.*